

EXAMPLE ESSAY TARGETED TO SPECIFIC CURRICULAR STRENGTH

I decided in high school to become a motion picture producer. Over the past four years I have been engaged in learning all I could about the entertainment field. Quickly realizing that the motion picture business is just that - a business - I chose to study business, concentrating in finance. However, most of my free electives have been devoted to film topics, including Film Exhibition and Distribution, Producer's Seminar, and Great Directors. I have also produced and directed four films while in school, including a campus cult favorite, Tom Thumb, which parodies Top Gun using grocery sackers instead of naval aviators. With the acting talent of several friends, equipment from SMU, and permission from Tom Thumb, Inc. (a regional chain of grocery stores) to film inside of one of their Dallas stores, the fifty-minute story of Maverick and Ceman was completed over two weekends for only \$35. Another of my films, Commission Exhibit 885, is an animated, surrealist look at Kennedy's assassination and its effect on the people and attitudes of the Sixties. This film was chosen for The Dallas Show, a compilation of works by Dallas artists, and premiered at the Dallas Museum of Art.