

BJGH7 S J7SIBSG5B ? = AHSM S ! " S# S  
GB4 > B A G T K = BH3 H% S' () \* + , - . % & ' () \* + , - . % S S  
BLISB K7G5B?7HSGB4 > 7 ? H S

G26B AHS HSH3M / M// S 0 S B2>GS26BSGS B ? = AHSM% S ! / S1 S

217 GI-BASS K7-G7B2N S

BSS7716SSEG7H72657BASS22S6BLS?J5< S

<2D5177S1HG37PFSJ = G7?7A1HkDS259A1; SH2AP6S1S17B5A HSS

=> SS 7<67E S= |2QH> 2S5S121=BAH S

BL2G7SAA = BL2G666 > 7 BL2G66S

772SG = HJA BSGS7S S

77LG II<S S = I = AA\$7GS

77LG I2S H72G54GS2G = 2A

77LG I@SMB87HHBGS

## **Essay Preparation**

Use the following questions to help you prepare your answers. These questions will be included in each case study.