

Weekly Update | January 31, 2025

Provost and Senior Vice President for Academic Affairs

Dear Faculty and Staff,

These weekly updates will serve as a tool to keep you informed and engaged with SMU's Academic Affairs division as, together, we work toward achieving our ambitious goals.

If you have suggestions for what we should include in future communications, please submit your ideas through our story form via the button below. Suggestions received before noon on Tuesday will be reviewed and considered for publication in that week's Friday newsletter. Others will be held until the following week.

This is a rapidly evolving situation and there are still many unknowns; however the Office of Research and Innovation is actively monitoring and has set up the [following website](#) to provide the most up-to-date information. Thank you for your cooperation and patience as we navigate these changes.

Recap: Cox School of Business Executive Board meeting

This morning, I had the opportunity to provide Academic Affairs updates to members of the Cox School of Business Executive Board. My presentation began with a brief update on SMU's efforts to recruit the fall 2025 class, highlighting the encouraging news that we continue to see a >50% year-over-year increase in applications this year. As a reminder, we set a goal of 20,000 applications for the fall 2025 class and have already received over 24,000 (and that number grows daily).

