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## **GENERAL INFORMATION**

### **Vision Statement**

### **History**

**Centers and Institutes**

*Edwin L. Cox Business Leadership Institute*

Director

***The Executive Education Center***

**Associate Dean**

***The Center for Marketing Management Studies***

**Executive Director**

***Maguire Energy Institute***

**Director**

***JCPenney Center for Retail Excellence***



*Admission via the Extended Subset*

*Applying for Admission as a First-Year Applicant*

*Declaring a Business Major as a Current SMU Student*

***Admission of External Transfer Students***

**Admission to Minors**

*Minor in Business Administration*

*Minor in Business*





***Grade Requirements***



## Advising





*Credit Hours*

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**Business Core Requirements:**

\_\_\_\_\_

\_\_\_\_\_

*or*                      *or*                      *or*

*or*                      *or*

\_\_\_\_\_

\_\_\_\_\_

*or*

**Business Hours**

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	<b>Total</b>	<b>51–57</b>
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*\* Management science/business double majors take ITOM 2308 and either STRA 5370 or CISB 5397; however, they take EMIS 3360 and EMIS 5362 instead of ITOM 3306.*

***Major in General Business***

*Major in Finance*



**Major in Management***Credit Hours***Management Courses****Electives**

*(see RMI 4340 for class  
 schedule) (if not taken for core requirement)  
 (if senior core is completed with STRA  
 5370)  
 (ACCT 4307 will not count for the major)  
 (if senior core is completed with CISB 5397)*

**Other Business Electives**

**Energy Management**

**BUSE 3331**

**BUSE 4332**

***Course Requirements***

[Redacted]

[Redacted]

*or*

*Credit Hours*

**Core Courses:**

*or or*  
*or*

*or*

**Elective**

***Grading***

**COURSES OF STUDY IN COX**

**Accounting (ACCT)**

**Professor Department Chair**

**Professors: Associate Professors:**

**Assistant Professors:**

**Professor of Practice:**

**Clinical**

**Professor: Senior Lecturer:**

**ACCT 2301 (3)**

*Prerequisites:*

**ACCT 2302 (3)**

*Prerequisite:*

**ACCT 2310 (3)**

**ACCT 3311 (3)**

*site:*

**ACCT 3312 (3)**

*Prerequi-*

ACCT 5317 (3)

*Prerequisite:*

ACCT 5318 (3), 5319 (3)

*Prerequisites:*

ACCT 5325 (3), 5326 (3)

*Prerequisites:*

**Business Administration (BA)**

BA 3200 (2)

BA 3300 (3), 3301 (3)

*Prerequisite:*

BA 4111 (1), 4112 (1), 4113 (1)

BA 4315 (3)

*Prerequisite:*

BA 5180 (1), 5280 (2), 5380 (3)

**FINA 3300 (3)**

*Prerequisite:*

**FINA 3310 (3)**

**FINA 3312 (3)**

**FINA 3320/ECO 4368 (3)**

*Prerequisites:*

*Prerequisite:*

**FINA 4329 (3)**

*Prerequisites:*

**FINA 5132 (1)**

*Prerequisite:*

**FINA 5232 (2)**

*Prerequisite:*







## Marketing (MKTG)

Professor Department Chair

Professors:

Associate Professors:

Assistant Professors:

Senior Lecturers:

Executive-in-Residence:

MKTG 3300 (3)

*Prerequisite:*

MKTG 3310 (3)

MKTG 3340 (3)

*Prerequisites:*

MKTG 3342 (3)

*Prerequisite(s):*

MKTG 3343 (3)

*Prerequisite:*

MKTG 3344 (3)

*Prerequisite(s):*

MKTG 3345 (3)

*Prerequisite:*



**MKTG 5345 (3)**

*Prerequisite:*

**Real Estate, Risk Management and Business Law**

**Professor**

**Department Chair**

**Associate Professor:**

**Senior Lecturers:**

***Real Estate (RE)***

**RE 3381 (3)**

*Prerequisite:*

*Co- or prerequisite:*

**RE 4338 (3)**

*Prerequisites:*



## Strategy, Entrepreneurship and Business Economics

Professor

Department Chair

Professor:

Associate Professor:

Assistant Professors:

Professor of Practice:

Clinical Professor:

Executive-in-Residence:

Scholar-in-Residence:

Writer-in-Residence:

*Business Economics (BUSE)*

BUSE 3310 (3)

**BUSE 4334 (3)**

*Prerequisite:*

**BUSE 4355/STRA 4355 (3)**

*Prerequisite:*

***Strategy (STRA)***

**STRA 4355/BUSE 4355 (3)**

*Prerequisite:*

**STRA 5370 (3)**

*Prerequisites:*

**STRA 5378 (3)**

*Prerequisite:*

**STRA 5379 (3)**

*Prerequisite:*

**The Caruth Institute for Entrepreneurship (CISB)**

**Director**

**CISB 3380 (3)**



**CISB 4398 (3)**

*Prerequisites:*

**CISB 5397 (3)**

*Prerequisites:*