

NOTICE OF NONDISCRIMINATION

Notice of Nondiscrimination.....	3
Bulletin of Southern Methodist University.....	4
Cox Graduate Programs - 2016 - 2017 Academic Calendar	7

Educational Facilities 126

Office of Information Technology 127

University Academic Programs 128

Continuing and Professional Education 130

Student Affairs..... 131

Right to Know **142**

Administration and Faculty **145**

Fall Term 2016

August 19, Fri.,

K b c D 0. 4

August 22, Mon.,

August 29, Mon.,

September 3, Sat.,

September 5, Mon., University holiday - Labor Day (no classes held)

September (date TBA),

October 7, Fri.,

October 8, Sat.,

October 10 - 15, Mon.- Sat.,

K b c D 0. 4

October 17, Mon.,

October 24, Mon.,

November (dates TBA),

November 21-22, Mon.- Tues.,

November 23, Wed.,

November 24, Thurs.

Spring Term 2017

January 6, Fri.,

K b c **0. 5**

January 9, Mon.,

January 14, Sat.,

January 16, Mon., University holiday - Birthday of Martin Luther King, Jr. (no classes held)

January 17, Tues.,

January 20, Fri.,

February 24, Fri.,

February 25, Sat.,

February 27- March 4, Mon.- Sat.,

March 5-12, Sun.- Sun., Graduate Cox spring break

K b c **0. 5**

March 13, Mon.,

March 20, Mon.,

April 14, Fri., University holiday - Good Friday (no classes held)

April 15, Sat.,

April (date TBA),

April 28, Fri.,

COX SCHOOL OF BUSINESS
History

Cox School Complex

Centers and Institutes

R c c G d A c c

Director

R c C A G c c J A K E
c c c K c c A c c

Director

C ca c C b a A c c

Associate Dean

FULL-TIME MASTER OF BUSINESS ADMINISTRATION PROGRAM

Overview



MNGT 6150

Term Total 1

Modules A and B Courses

Term Total 14

Modules A and B Courses

Term Total 14

Credit Hours Summary for Full-time M.B.A. Program



FULL-TIME JURIS DOCTOR AND MASTER
OF BUSINESS ADMINISTRATION PROGRAM

Overview

Curriculum

Full-Time J.D./M.B.A. Class 2018: Entry Fall 2016 in Cox, Graduate Spring 2019

Total Credit Hours: 125

(50 Business + 75 Law)

Year Total	30
------------	----

Module A Courses

ACCT 6201

FINA 6201

MAST 6201

MKTG 6201

MNGT 6101

Module B Courses

ACCT

BUSE 6202

ITOM 6202

MNGT 6103

Cox Year Total		8
Dedman Year Total		23
	Year Total	31

Cox Year Total		8
Dedman Year Total		22
	Year Total	30

Cox Credit Hours Summary for Full-Time J.D./M.B.A. Program

50 credit hours total for Cox toward J.D./M.B.A. degree

Note:

Credit Hours Summary by School

Total	75	50
-------	----	----

MASTER OF ARTS AND MASTER OF
BUSINESS ADMINISTRATION PROGRAM

Overview

Module A Courses
ITOM 6203

Module B Courses
ACCT
BUSE 6202
MNO 6201

Term Total 16

Notes

ACCT 6202

ACCT 6205

MNGT 6003

PROFESSIONAL MASTER OF BUSINESS ADMINISTRATION PROGRAM

Overview

****@#%&'()*+,-./:;<=>?@ABCDEF GHIJKL MNOPQRSTUVWXYZ [\] ^ _ ` { | } ~ ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾ ¿ À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ÷ ø ù ú û ü ý þ ÿ

One elective course during the P.M.B.A. program is required to be an international business course.

Module A Courses

ACCT

ITOM 6202

MNGT 6003

Spring Entry
P.M.B.A. Class 80: Entry January 2017, Graduate December 2018
Total Credit Hours: 48

Module A Courses

ACCT 6201

BUSE 6202

Module B Courses

MAST 6201

MNO 6201

Term Total 8

Module A Courses

ACCT

ITOM 6202

Module B Courses

FINA 6201

MKTG 6201

MNGT 6001

Term Total 8

Notes

ACCT 6202

ACCT 6205

MNGT 6001

Module A Courses

ITOM 6203

STRA 6201

MNGT 6003

Module B Courses

BUSE 6203

Term Total 8

Note: MNGT 6003

Modules A and B Courses

Term Total	8
------------	---

Modules A and B Courses

Term Total	8
------------	---

Modules A and B Courses

Term Total	8
------------	---

Credit Hours Summary for P.M.B.A. Program

48 credit hours total for Cox M.B.A. degree

Note:

International Programs

BA 6040
BA 6310

BA 6322 (3). FINANCIAL ACCOUNTING.

BA 6323 (3). BUSINESS FINANCE.

BA 6324 (3). FUNDAMENTALS OF MARKETING.

BA 6325 (3). ORGANIZATIONAL BEHAVIOR.

BA 6326 (3). STATISTICS.

BA 6331 (3). STRATEGIC MANAGEMENT.

Module A Courses

ACCT 6215

ACCT 6244

Module B Courses

ACCT 6243

ACCT 6246

Term Total 16

Credit Hours Summary for M.S.A. Program

32 credit hours total for Cox M.S.A. degree

MASTER OF SCIENCE IN BUSINESS ANALYTICS PROGRAM

Overview

Curriculum

M.S.B.A. Class 2017: Entry Fall 2016, Graduate Spring 2017

Total Credit Hours: 33

Module A Courses

ITOM 6252

ITOM 6268

MAST 6251

MKTG 6258

MNGT 6001

Module B Courses

ITOM 6264

ITOM 6265

MAST 6252

MNGT 6101

Term Total	17
------------	----

Module A Courses

ACCT 6205

CISB

Module B Courses

CISB

MKTG 6201

Term Total 8

Module A Courses

CISB 6216

STRA 6201

Module B Courses

CISB 6217

FINA 6201

Term Total 8

Module A Courses

ITOM 6203

CISB STRA

Module B Courses

STRA 6224

Term Total 8

Note:

Credit Hours Summary for M.S.Ent. Program

32 credit hours total for Cox M.S.Ent. degree

MASTER OF SCIENCE IN MANAGEMENT PROGRAM
Overview

Curriculum

M.S.M. Class 2017: Entry Fall 2016, Graduate Spring 2017

Total Credit Hours: 30

Module A Courses

ACCT 6206 (2). MANAGERIAL ACCOUNTING II.

ACCT 6214 (2). MERGERS AND ACQUISITIONS.

ACCT 6215 (2). ADVANCED TOPICS IN ACCOUNTING.

ACCT 6238 (2). TAXATION OF MERGERS AND ACQUISITIONS.

ACCT 6249 (2). ENTITY TAXATION.

ACCT 6280 (2). M.S.A. INTERMEDIATE ACCOUNTING I.

ACCT 6281 (2). M.S.A. INTERMEDIATE ACCOUNTING II.

ACCT 6282 (2). M.S.A. FEDERAL INCOME TAX I.

ACCT 6295 (2). DIRECTED STUDIES IN ACCOUNTING.

ACCT 6495 (4). DIRECTED STUDIES IN ACCOUNTING.

BUSINESS ADMINISTRATION COURSES (MAST)

FINANCE COURSES (FINA)

Professor

Department Chair

Professors:

Associate Profes-

sors:

Assistant Professors:

FINA 6219 (2). DERIVATIVES.

FINA 6220 (2). OPTIONS.

FINA 6222 (2). FINANCIAL MARKETS AND MONETARY POLICY.

FINA 6223 (2). MERGERS AND ACQUISITIONS.

INFORMATION TECHNOLOGY AND OPERATIONS
MANAGEMENT COURSES (I TOM)

Professor

Department Chair

Professors:

Associate Professors:

Assistant

Professors:

Clinical Professors:

Senior Lecturer:

Executive-

in-Residence:

I TOM 6202

ITOM 6210 (2). IN-MEMORY ANALYTICS.

ITOM 6212 (2). DATA VISUALIZATION AND COMMUNICATION.

ITOM 6214 (2). ADVANCED MANAGEMENT DECISION ANALYSIS.

ITOM 6215 (2). DATABASE DESIGN FOR BUSINESS APPLICATIONS.

ITOM 6217 (2). DATA MINING.

ITOM 6218 (2). INTRODUCTION TO BUSINESS PROCESS ANALYTICS.

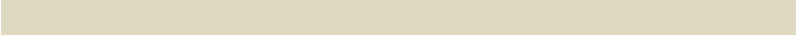
ITOM 6219 (2). WEB AND SOCIAL MEDIA ANALYTICS.

ITOM 6220 (2). PRICING AND REVENUE OPTIMIZATION.

ITOM 6222 (2). BUSINESS FORECASTING.

ITOM 6224 (2). MANAGING SERVICE OPERATIONS.

MANAGEMENT COURSES (MNGT)



MNGT 6001 (0). MANAGING YOUR CAREER.

MNGT 6003 (0). BUSINESS PRESENTATION TECHNIQUES.

MNGT 6150 (1). GRADUATE CORPORATE INTERNSHIP PROGRAM.

MNGT 6210 (2). GLOBAL LEADERSHIP PROGRAM.

MANAGEMENT AND ORGANIZATIONS COURSES (MNO)

Professor

Department Chair

Professors:

MKTG 6274 (2). BUSINESS RESEARCH METHODS.

STRATEGY, ENTREPRENEURSHIP AND BUSINESS ECONOMICS

Professor

Department Chair

Associate Professor:
Practice:

Assistant Professor:

Professors of

Clinical Professor:

Executive-in-Residence:

Writer-in-Residence:

C A C & RP

STRA 6201

STRA 6201 (2). STRATEGIC MANAGEMENT.

STRA 6225 (2). STRATEGIC ALLIANCES.

STRA 6226 (2). COMPETITIVE ADVANTAGE.

STRA 6228 (2). GLOBAL STRATEGY.

STRA 6232 (2). INNOVATION AND STRATEGIC CHANGE.

STRA 6236 (2). THE PRACTICE OF INTERNATIONAL BUSINESS.

CISB 6210 (2). ESSENTIAL LAW FOR THE ENTREPRENEUR.

CISB 6211 (2). ENHANCING OPERATIONAL PERFORMANCE FOR ENTREPRENEURIAL COMPANIES.

CISB 6222 (2). STARTING A BUSINESS.

CISB 6223 (2). EARLY-STAGE VALUATION AND FUND.

CISB 6224 (2). VENTURE FINANCING.

CISB 6225 (2). ENTREPRENEURIAL EXIT STRATEGIES: LBO, SALE, , RECAPITALI -
ZATION, AND LIQUIDATION.

CISB 6226 (2). EVALUATING ENTREPRENEURIAL OPPORTUNITY.

CISB 6228 (2). CORPORATE ENTREPRENEURSHIP: INTRAPRENEURING.

CISB 6295 (2). DIRECTED STUDY IN CISB/ENTREPRENEURSHIP.

CISB 6485 (4). DIRECTED STUDY IN CISB/ENTREPRENEURSHIP.

MASTER OF BUSINESS ADMINISTRATION CONCENTRATIONS

MASTER OF BUSINESS ADMINISTRATION MINORS

Note:

ACCOUNTING DEPARTMENT
Concentration in Accounting
Pc c c & 2 a c b

ACCT 6201
ACCT 6202 (c)

ACCT 6211
ACCT 6213
ACCT 6214
ACCT 6215
ACCT 6216
ACCT 6217
ACCT 6218
ACCT 6238
ACCT 6239
ACCT 6240
ACCT 6241

Stateme180 Tm Tmraud

FINANCE DEPARTMENT

Concentration in Finance

Pc c c & 4 a cb

ACCT 6202
FINA 6201

ACCT 6205

FINA 6205

)

FINA 6211
FINA 6214
FINA 6216
FINA 6219

FINA 6212
FINA 6218
FINA 6222
FINA 6227
FINA 6228
FINA 6229
FINA 6230
FINA 6231
FINA 6238

Minor in Finance

Pc c c & . a cb

ACCT 6202
FINA 6201

ACCT 6205

Finance Honors Track

Pc c c & a cb

Minor in Business Analytics

Pc c c 86 a cb

ACCT 6202

MNO 6218

MNO 6220

MNO 6222

MNO 6232

Group Two

MNO 6210

MNO 6212

MNO 6215

MNO 6216

MNO 6226

MNO 6230

BL 6224

MARKETING DEPARTMENT

Concentration in Marketing

Pc c c & 4 a c b

ACCT 6205

MKTG 6201

Foundation Courses (required 6 hours)

MKTG 6204

MKTG 6205

MKTG 6206

Functions Courses (minimum of 4 hours)

MKTG 6212

MKTG 6214

MKTG 6215

MKTG 6218

Topics Courses

MKTG 6222

MKTG 6223

MKTG 6224

MKTG 6225

MKTG 6226

MKTG 6223
MKTG 6224
MKTG 6225
MKTG 6226
MKTG 6227
MKTG 6230
MKTG 6232
MKTG 6233

REAL ESTATE, RISK MANAGEMENT AND
BUSINESS LAW DEPARTMENT

Concentration in Real Estate

Pc c c & 2 a cb

ACCT 6202
FINA 6201

ACCT 6205

RE 6211
RE 6212
RE 6213
RE 6215

FINA 6205
FINA 6211
FINA 6216
FINA 6218
FINA 6219
FINA 6222
FINA 6227
FINA 6229
FINA 6238

Minor in Real Estate

Pc c c & 2 a cb

ACCT 6202
FINA 6201

ACCT 6205

RE 6211
RE 6212
RE 6213
RE 6215

STRATEGY, ENTREPRENEURSHIP AND
BUSINESS ECONOMICS DEPARTMENT

Concentration in Strategy and Entrepreneurship

Pc c c & 2 a c b

ACCT 6202

ACCT 6205

STRA 6201

STRA 6202

Group One (minimum of 8 hours)

STRA 6219

STRA 6220

STRA 6222

STRA 6224

STRA 6225

STRA 6226

STRA 6228

STRA 6232

STRA 6236

STRA 6410

CISB

ACCT 6214
BL 6224
BUSE 6206
BUSE 6223

CISB 6228
CISB 6230
CISB 6231

ACROSS ACADEMIC DEPARTMENTS

Concentration in General Business

Pc c c & O a c b

ACCT 6202

ACCT 6205

TUITION, FEES AND LIVING EXPENSES

HOUSING POLICY FOR ALL STUDENTS

Graduate Residence Accommodations

Special Housing Needs

General Housing Information



Transcript Service

Final Examinations

Complaint Procedures for Students With Disabilities

GRADE POLICIES

Grade Scale

Grade Appeals

Course Loads and Scheduling

Full-time M.B.A. Program.

Professional M.B.A. Program.

Master of Science in Accounting, Business Analytics, Finance, Management or Sport Management.

Maximum Hours Allowed

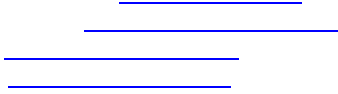
Part-Time Juris Doctor and Professional Master of Business Administration Program.

Master of Science in Accounting.

Master of Science in Business Analytics.

Master of Science in Entrepreneurship.

SMU LIBRARIES
www.smu.edu/libraries



LABORATORIES AND RESEARCH FACILITIES

ENGLISH AS A SECOND LANGUAGE PROGRAM

www.smu.edu/esl

The Courses (ESL)

ESL 1001 (0). ESL COMMUNICATION SKILLS.

ESL 1002 (0). ESL COMMUNICATION SKILLS II.

ESL 20XX (0). INTENSIVE ENGLISH PROGRAM.

ESL 3001 (0). ADVANCED GRAMMAR FOR WRITERS.

ESL 3002 (0). ADVANCED ACADEMIC WRITING.

ESL 4001 (0). ESL PRONUNCIATION SKILLS.

ESL 6001, 6002. SEMINAR FOR INTERNATIONAL TEACHING ASSISTANTS.

HOUSING

HEGI FAMILY CAREER DEVELOPMENT CENTER

www.smu.edu/career

Career Express Drop-in Hours.

Counseling Appointments.

Peer Mentors.

Career Development Ambassadors.

Experiential Learning.

Coffee Chats:

Mentors:

Externship:

Informational Interview:

Employer Events.

Counseling Services.

Club Sports.

Aquatics.

Outdoor Adventures.

Mustang Band.



1. Academic Programs

4. Student Financials/Bursar

5. DASS

6. Athletics

7. Campus Police

COX SCHOOL OF BUSINESS FACULTY AND STAFF

Office of the Academic Dean

Administration

Cox Faculty

A D a & c b

