

Pinar Keskinocak, PhD, is the William W. George Chair and Professor in the Stewart School of Industrial and Systems Engineering and the co-founder and Director of the Center for Health and Humanitarian Systems at Georgia Institute of Technology. Her research focuses on the applications of quantitative methods and analytics to have a positive impact in society, addressing a broad range of topics such as disease modeling (including malaria, polio, Guinea Worm, Covid 19, pandemic flu, depression, asthma), evaluating intervention strategies, and resource allocation, catch up scheduling for vaccinations, decision support for organ transplant, hospital operations management and process improvement, and disaster preparedness and response. She has collaborated on projects with a variety of governmental and non-governmental organizations, healthcare providers, and the private sector, including American Red Cross, CARE, Carter Center, CDC, Children's Healthcare of Atlanta, Emory Healthcare, Grady Hospital, Intel Corp, and Task Force for Global Health. Dr. Keskinocak is a Fellow of INFORMS and served as the society's president in 2020 in addition to her many other service roles over the years, including INFORMS Secretary, INFORMS Vice President for Membership and Professional Recognition, President of the Women on ORMS Forum, President of the Public Sector OR Section, and Department Editor for Operations Research and Service Science. She is also an active member of ISE and served as a Department Editor for the Transactions of Healthcare Systems Engineering.